Hon C M Scriven MLC  
Legislative Council  
Parliament House  
ADELAIDE SA 5000

By email to: scriven@parliament.sa.gov.au

Dear Ms Scriven

APPLICATION UNDER THE FREEDOM OF INFORMATION ACT 1991

I refer to your application made under the Freedom of Information Act 1991 (the FOI Act) on 21 February 2019. Your application sought access to:

"Any correspondence between Minister Pisoni and Federal Minister for Industry Karen Andrews MP. From 18 March 2018 to 21 February 2019."

A search for documents held by the Office of the Minister for Industry and Skills was undertaken and three documents were identified. However, these documents relate to Minister Andrew’s previous Ministerial appointment as Assistant Minister for Vocational Education and Skills, which I assume is what you were referring to in your FOI Request.

I have considered these documents and determined to release them in part pursuant to Schedule 1 Part 2 (6) of the FOI Act with personal information redacted.

No fees and charges are payable for this application.

If you are not satisfied with this determination you have a legal right of review and appeal. Details on your review rights can be found by visiting www.archives.sa.gov.au/content/foi-forms.

Yours sincerely

[Signature]

Franca Bergamaschi  
Accredited FOI Officer  
Office of the Minister for Industry and Skills

27/3/2019
FREEDOM OF INFORMATION

DOCUMENT SCHEDULE

Agency/ Business Unit: **Office of the Hon David Pisoni MP**
**Minister for Industry and Skills**

Title/ Date: Any Correspondence between Minister Pisoni and Federal Minister for Industry Karen Andrews MP. From 18/03/2018 to 21/02/2019.

<table>
<thead>
<tr>
<th>Doc No</th>
<th>Brief Description</th>
<th>Date of Doc</th>
<th>Full Access</th>
<th>Part Access or Refused Access</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Email and letter from the Hon Karen Andrews MP</td>
<td>30/05/2018</td>
<td>Part Access</td>
<td>Schedule 1 Part 2 (6) Personal affairs redacted</td>
</tr>
<tr>
<td>2</td>
<td>Email and letter to the Hon Karen Andrews MP</td>
<td>5/06/2018</td>
<td>Part Access</td>
<td>Schedule 1 Part 2 (6) Personal affairs redacted</td>
</tr>
<tr>
<td>3</td>
<td>Email and letter from the Hon Karen Andrews MP</td>
<td>29/06/2018</td>
<td>Part Access</td>
<td>Schedule 1 Part 2 (6) Personal affairs redacted</td>
</tr>
</tbody>
</table>
Hi folks – good news.

Even with my State School Year 11 Maths, I make that over $100 million from the Commonwealth for the SAF ...

John / Bec – many thanks to you and your team for your hard work in delivering this fantastic outcome.

Cheers

Garry

---

Hi all

Please find attached correspondence received from the Hon Karen Andrews MP regarding the Skilling Australians Fund.

This is in response to the letter sent to her office on 6 June (also attached for your reference).

Let me know if you need me to action further with John King.

Cheers

Jen

Jenny Tan
Strategic Ministerial Officer
Office of the Hon David Pisoni MP
Minister for Industry and Skills
From: Education - Assistant Minister for Education [mailto:AssistantMinister.andrews@education.gov.au]
Sent: Friday, 29 June 2018 10:38 AM
To: DIS:Office of Minister Pisoni <OfficeOfMinisterPisoni@sa.gov.au>
Cc: Birmingham, Simon (Senator) <Senator.Birmingham@aph.gov.au>; Goddard, Garry (DIS)
Subject: Correspondence from the Hon Karen Andrews MP [DLM=For-Official-Use-Only]

For Official Use Only

Dear Minister

Please find attached correspondence from the Hon Karen Andrews MP, Assistant Minister for Vocational Education and Skills regarding the Skilling Australians Fund 2017-18 projects.

Kind regards

Office of the Hon Karen Andrews, MP
Assistant Minister for Vocational Education and Skills
Parliament House
CANBERRA ACT 2600

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The Hon David Pisoni MP
Minister for Industry and Skills
GPO Box 11071
ADELAIDE SA 5001

Dear David,

Thank you for your letter regarding the Skilling Australians Fund in 2017–18 and your project submissions.

On 15 May 2018, the Prime Minister, the Hon Malcolm Turnbull MP, wrote to first ministers indicating that the Commonwealth would make available $250 million in 2017-18 to states on an equal per capita basis for projects that support apprenticeships and traineeships.

The Prime Minister noted that projects would, at a minimum, need to meet matched funding requirements, deliver additional training places in priority areas, and align with the new National Partnership Agreement (NPA) on the Skilling Australians Fund. The deadline for submitting projects was 7 June.

To provide guidance on how projects would be assessed, an assessment framework was circulated to states on 27 May. The framework included nine criteria:

1. Is the project description or purpose aligned to the intent of the NPA?
2. Does the project period align with making payments in 2017-18?
3. Are the project costs clearly outlined?
4. Does the evidence support the cost of the project?
5. What are the deliverables of the project that would be in scope for a 2017-18 payment / Do the deliverables of the project relate to the intent of the NPA?
6. Does the data provided confirm that the activity has occurred?
7. Is there evidence that industry/employers were engaged in the design of the project and the level of support has been sustained throughout the delivery of the activities?
8. Is there any other evidence of project delivery that provides insight into proposal or relevant state context?
9. Confirm State First Minister wrote to the Prime Minister on or before 7 June and accepted the terms of offer for project payments in 2017-18.

All assessments were made in accordance with the Public Governance, Performance and Accountability Act 2013.

Of the five projects submitted, two (Training Support and Industry Support) were assessed as partially meeting the requirements set out by the Commonwealth Government, while three were assessed as not meeting these requirements.
Accordingly, I have approved 2017–18 funding of $11.164 million for these projects.

My department will provide feedback on your 2017-18 proposals, including the assessment and basis of funding decisions. I trust this will be useful in finalising your projects throughout the NPA.

This $11.164 million to support 2017-18 projects is in addition to the $7.977 million you will receive as a sign-on payment for the NPA.

I am pleased that the Hon Steven Marshall MP, Premier of South Australia, has signed the NPA and look forward to continuing to work with you as we finalise the details in the Bilateral Schedules for the National Partnership.

Yours sincerely

Karen Andrews MP

cc. Senator the Hon Simon Birmingham, Minister for Education and Training
Hi folks

Please find attached correspondence from the Commonwealth regarding the Skilling Australians Fund – from my read it should give us everything we need for Cabinet approval tomorrow.

Please revert to me, if there are any issues / concerns.

Cheers

Garry

---

Grant Ker
Ministerial Adviser

Hon David Pisoni MP
Minister for Industry and Skills

GPO Box 11071
Adelaide, South Australia 5001

Level 10, 1 King William Street, Adelaide, SA 5000

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From: [Redacted]
Sent: Tuesday, 29 May 2018 11:53 AM
To: Unley EO <Unley@parliament.sa.gov.au>
Cc: ADAM, Ian
Subject: Correspondence - Assistant Minister Andrews to Hon David Pisoni MP [SEC=UNCLASSIFIED]

UNCLASSIFIED

Good afternoon

Please find attached correspondence from the Hon Karen Andrews MP, Assistant Minister for Vocational Education and Skills, to the Hon David Pisoni MP, Minister for Industry and Skills, regarding the Skilling Australians Fund National Partnership Agreement.

Kind regards

[Redacted]
Departmental Liaison Officer
The Hon Karen Andrews MP
Assistant Minister for Vocational Education and Skills
Ph: (02) 6277 4360 Email: [Redacted]

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The Hon David Pisoni MP
Minister for Industry and Skills
Level 10, 1 King William Street
ADELAIDE SA 5000

Dear Minister David,

Thank you for the opportunity to discuss the Skilling Australians Fund National Partnership Agreement (SAF NPA) on Sunday 27 May 2018. I am pleased that our conversation has resolved some key matters.

I am writing to confirm our agreed positions as they relate to the Budget Benchmark, Activity Baseline, Targets and the scope of activity that can contribute to your target for both pre-apprenticeships and ‘like activity’.

In summary, we have agreed:

- The Budget Benchmark of $202.8 million with a Chief Financial Officer (or equivalent) sign-off as part of submitting your final proposal.
- The Activity baseline of 11,412 (with the exception of ‘like activity’) noting that it may be revised down in respect of pre-apprenticeships.
- The baseline year of 2016–17.
- To defer a decision on the treatment/definition of ‘like activity’ in the baseline and the target, with details to be resolved as part of the finalisation of the bilateral agreement.
- To allow re-profiling of the South Australian target so that it is lower in the first year and higher in the last two years.
- To include skills sets and/or skills clusters in pre-apprenticeships.
- Not to include skill sets as ‘like activity’ for apprenticeships.

I note that the details of the agreed approach will be reflected in the bilateral schedules to be resolved by our officials.
While we still have more work to do, including to finalise the details around ‘like activity’ and South Australia’s project proposals, I feel confident that we are on the right path for South Australia to begin the important task of supporting additional apprenticeships through the SAF.

Yours sincerely

Karen Andrews MP
Hi Adam

Good to speak to you just now.

As discussed, please find attached the letter from my Minister to your Minister regarding the 2017/18 SAF funding for SA.

Please let me know when you have received the e-mail.

Cheers

Garry

Garry Goddard
Chief of Staff

Hon David Pisoni MP
Minister for Industry and Skills

GPO Box 11071
Adelaide, South Australia 5001

Level 10, 1 King William Street, Adelaide, SA 5000

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Hon Karen Andrews MP
Assistant Minister for Vocational Education and Skills
PO Box 6022
Parliament House
CANBERRA ACT 2600

Dear Assistant Minister Andrews

I refer to the Prime Minister’s letter of 15 May 2018 to the Hon Steven Marshall MP, Premier of South Australia, detailing the Commonwealth Government’s arrangements for accessing matched funding in 2017-18 to support apprenticeships.

The Government of South Australia is strongly committed to increasing the number of apprentices and trainees. Since taking office in March, we have taken several steps to improve support for apprenticeships and traineeships. These include committing $100 million in additional funding to support growth of apprenticeships and traineeships, expanding the range of courses subsidised through apprenticeship pathways for 2018-19, and preparing for a marketing campaign to promote apprenticeship pathways from July to coincide with the commencement of new initiatives under the Skilling Australians Fund.

Premier Marshall wrote to the Prime Minister on 4 June 2018 accepting the terms for 2017-18 projects. I have enclosed project proposals to enable South Australia to access the State’s full share of this funding. My Department has prepared proposals outlining over $44 million in spending to support the uptake of apprenticeships in South Australia, seeking a contribution of less than 50 percent from the Commonwealth Government. These proposals are presented as five projects supporting industry, training, apprentices, infrastructure and marketing.

I note that there was a significant reduction in funding available to the State from the Commonwealth Government in 2017-18 due to the cessation of the previous National Partnership Agreement on Skills Reform, which had previously contributed to the costs of training activity. I suggest that reduction is a factor that should be taken into account in deciding the quantum of Commonwealth Government funding.
It would be unfortunate if the brief opportunity the Marshall Liberal Government has had to make changes in this area limited the support available from the Commonwealth Government for 2017-18 projects.

The appropriate contact for this matter in my department is Mr John King, Executive Director, Skills and Employment. Mr King can be contacted on [redacted] or at [redacted].

Yours sincerely

[Signature]

Hon David Pisoni MP
Minister for Industry and Skills

5/16/2018
## SKILLING AUSTRALIANS FUND: 2017-18 PROJECTS PROPOSALS – SOUTH AUSTRALIA

### Summary of proposals

<table>
<thead>
<tr>
<th>Project title</th>
<th>Description</th>
<th>Cost of project</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Training support (page 2)</td>
<td>Training subsidies to support apprentices and trainees, pre-apprentices and pre-trainees, higher apprenticeships, and training with similar characteristics to an apprenticeship or traineeship.</td>
<td>$26,342,842</td>
</tr>
<tr>
<td>2. Industry support (page 5)</td>
<td>Support and incentives for employers to increase commencements and completions of apprenticeships, specifically • to increase the total headcount of apprentices by an employer • in priority regions for the State • in priority qualifications • to increase participation of targeted cohorts in apprenticeships and traineeships.</td>
<td>$8,991,686</td>
</tr>
<tr>
<td>3. Infrastructure and systems (page 8)</td>
<td>Capital and system upgrades to improve: • management of the apprenticeship and traineeship system • capacity and capability to deliver apprenticeship and traineeship training at TAFE SA campuses, particularly across regional South Australia.</td>
<td>$4,955,500</td>
</tr>
<tr>
<td>4. Apprentice support (page 10)</td>
<td>Initiatives to support apprentices and trainees from regional areas, targeted cohorts including Aboriginal and transitioning workers, and those employed by Group Training Organisations to improve commencement and completion rates.</td>
<td>$4,326,000</td>
</tr>
<tr>
<td>5. Promotional activities (page 12)</td>
<td>Develop marketing and communications strategies to promote the opportunities available through apprenticeships and traineeships and encourage more employers and prospective apprentices and trainees to commence a training contract in South Australia.</td>
<td>$200,000</td>
</tr>
</tbody>
</table>

### TOTAL COST

$44,816,028

**Funding sought from the Commonwealth**

Based on South Australian allocation of 2017-18 project funding

$17,400,000

**SA contribution**

Balance in expenditure paid by South Australia.

$27,416,028
PROJECT 1: Training support proposal

<table>
<thead>
<tr>
<th>Project description/purpose</th>
<th>This project provides training subsidies to support apprentices and trainees, pre-apprentices and pre-trainees, higher apprenticeships, and training with similar characteristics to an apprenticeship or traineeship. Included within the scope of this project is commencements in 2017-18 for:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>• training contracts purchased through the Subsidised Training List (STL)</td>
</tr>
<tr>
<td></td>
<td>• pre-apprenticeships and pre-traineeships, and other employment-related training (i.e. training that led directly to an employment outcome) purchased through the Jobs First Employment Program, and</td>
</tr>
<tr>
<td></td>
<td>• training contracts, training delivered on-job or with a work placement requirement purchased through the Qualification Projects and Qualification Quotas programs.</td>
</tr>
<tr>
<td></td>
<td>In 2017-18, training contracts purchased through the STL received an across the board increase in the subsidy rate. The subsidy rate increase will be worth 14% once fully implemented. The intent of this subsidy rate increase is to build market capacity and reduce the out-of-pocket training costs for employers and apprentices, increasing apprenticeship and traineeship commencements.</td>
</tr>
<tr>
<td></td>
<td>In addition, 14 qualifications had training places for training contracts added to the STL, or otherwise had subsidy conditions changed to facilitate greater access to training subsidies.</td>
</tr>
<tr>
<td></td>
<td>Training subsidised through the Jobs First Employment Program, and the Qualification Quotas and Qualification Projects programs, responded to direct submissions from industry or employers who had identified a training need to create an employment outcome. This training was purchased with requirements for work placements, often in addition to those required through the training package based on industry demand. Training must have a tight link to a job and post course support is provided to students to increase their chances of gaining an employment outcome following the training.</td>
</tr>
</tbody>
</table>

<p>| Project period              | Commencements between 1 July 2017 and 30 June 2018 |</p>
<table>
<thead>
<tr>
<th>Project deliverables and timing</th>
<th>Commencements in areas of Skilling Australians Fund (SAF) relevant training delivery (apprenticeships and traineeships, pre-apprenticeships and pre-traineeships, higher apprenticeships, and training with similar characteristics)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cost of the Project to the State in 2017-18</td>
<td>$26,342,842.46 (full year projection)</td>
</tr>
<tr>
<td>Basis of costings</td>
<td>Expenditure against relevant training accounts, prepared on a full cost attribution basis</td>
</tr>
<tr>
<td>Number, Type and priority areas of additional training contracts delivered</td>
<td>Total commencements from this project were 9,982 year-to-date. This is an increase of 4,923 in 2017-18. Additional commencements are attributable to the changes outlined to the STL, or were supported through the Jobs First Employment Program, or the Qualification Quotas or Qualification Projects programs. Further growth is expected in 2018-19 and beyond as the market develops in response to the increase in the training subsidy rates. The additional commencements relate to occupations in demand, and targeted cohorts.</td>
</tr>
<tr>
<td>Data sources to demonstrate performance</td>
<td>Department for Industry and Skills Training Information Data Warehouse (TIDW)</td>
</tr>
<tr>
<td>Timing of data availability</td>
<td>August 2018</td>
</tr>
<tr>
<td>Any other evidence of project delivery</td>
<td>Subsidised Training List 3.0 and 3.1 Jobs First Employment Projects program guidelines Qualifications Projects program guidelines</td>
</tr>
<tr>
<td>Industry and employer engagement in the design of the project and level of support for the project</td>
<td>Qualifications are listed on the STL based on industry advice collected by the Training and Skills Commission through its Industry Priority Qualifications survey. Training subsidised through the Jobs First Employment Program, and the Qualification Quotas and Qualification Projects programs, responded to direct submissions from industry or employers. These programs were reviewed for 2017-18 and enhanced to respond to feedback from industry. Employers are involved in design of the programs and of individual projects funded to ensure the funding reflects industry need.</td>
</tr>
<tr>
<td>Relevant State context (max. 500 words)</td>
<td>The number and diversity of training providers, and breadth of their scope of registration, has fallen significantly in South Australia over recent years.</td>
</tr>
</tbody>
</table>
Building market capacity by increasing the subsidy rates is a key element of developing a more competitive training market, and will result in greater choice for employers and apprentices, increased responsiveness to industry needs, improvements in quality and efficiency, and increased apprenticeship and traineeship commencements.

This project plays a critical foundational role for the delivery of the SAF by increasing capacity in the sector to respond to industry need and deliver the increased volume of training required to achieve the targets through the SAF.
**PROJECT 2: Industry support proposal**

| Project description/purpose | This project provides support to industry for the costs associated with apprenticeship and traineeship commencements, as well as for other employment-related training. South Australia significantly increased the range of industry supports available to support apprentices and trainees, with the expansion of the Jobs Accelerator Grant in 2017-18 to provide an employer incentive of up to $15,000 for small and medium enterprises that hosted an apprentice or trainee. In addition to the Jobs Accelerator Grant, the following industry supports are included within the scope of this project, as they also support apprenticeship and traineeship commencements:  

- Aboriginal Employment Industry Cluster Program, now works with over 150 employers across ten industries to increase the number of Aboriginal people employed through pre-apprenticeships, apprenticeships and traineeships, and training with similar characteristics. New clusters were introduced in 2017-18 and key industry leaders are actively involved in improving employment by Aboriginal people.  

- Don’t Overlook Mature Expertise (DOME) saw over 180 new employers connect with unemployed and underemployed mature aged workers, receiving a range of support for pre-apprenticeships, apprenticeships and traineeships, and training with similar characteristics.  

- Disability Workforce Projects—Northern Adelaide, provides co-designed workforce development supports for the National Disability Insurance Scheme, through a combination of pre-apprenticeships, apprenticeships and traineeships, and training with similar characteristics  

- Group Training Support Program, provides a payroll tax rebate for apprentices and trainees employed by Group Training Organisations, and  

- Critical Skills Fund, provides a $2000 completion payment to host employers of apprentices in strategically important qualifications to the state (primarily STEM related qualifications). |

<p>| Project period | 1 July 2017 to 30 June 2018 |</p>
<table>
<thead>
<tr>
<th>Project deliverables and timing</th>
<th>Support provided to industry for additional commencements of apprenticeships and traineeships</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cost of the Project to the State in 2017-18</td>
<td>$8,991,686.00 (full year projection)</td>
</tr>
<tr>
<td>Basis of costings</td>
<td>Department for Industry and Skills / Department of Treasury and Finance full financial year expenditure estimates</td>
</tr>
</tbody>
</table>
| Number, Type and priority areas of additional training contracts delivered | The additional commencements are focused across the following priority areas:  
  - Targeted cohorts  
  - Industries and sectors of future growth, and  
  - Trade apprenticeships  
  - Small to medium employers to grow their workforce, particularly apprentices and trainees |
| Data sources to demonstrate performance | Program reports and evaluations |
| Timing of data availability | September 2018 |
| Any other evidence of project delivery | Program guidelines for:  
  - Aboriginal Employment Industry Cluster program  
  - DOME  
  - Disability Workforce Project—Northern Adelaide  
  - Group Training Support Program  
  - Critical Skills Fund  
  - Jobs Accelerator Grant |
| Industry and employer engagement in the design of the project and level of support for the project | All industry support programs have been designed with input from industry stakeholders. |
For example, the expansion of the Jobs Accelerator Grant was a specific response to feedback from Business SA, which has subsequently been publicly supportive of the program.

| Relevant State context (max. 500 words) | The South Australian Government provides a range of supports directly to industry to facilitate and encourage employers to take on additional apprentices and trainees.

The supports include a range of direct and indirect financial contributions, clustering models, and are designed to either support employers hosting apprentices and trainees generally, or are targeted towards specific industries or cohorts. |
PROJECT 3: Infrastructure and systems proposal

| Project description/purpose                                                                 | This project will improve the management of the apprenticeship and traineeship system and the capacity and capability to deliver apprenticeship and traineeship training at TAFE SA campuses, particularly across regional South Australia. Included within the scope of this project is:  
• the upgrade of ICT systems for the management and monitoring of training contracts to support additional commencements, and  
• the upgrade of purpose-designed and built facilities for apprenticeship and traineeship training to the latest industry standards.  
The campus upgrades were to the Adelaide, AC Arts, Regency, Tonsley, Mount Gambier, Port Pirie, and Wudinna campuses. In addition to use by TAFE SA, the campuses upgraded will be accessible by non-Government training providers for apprenticeship and traineeship training delivery. |
| Project period                                                                            | 1 July 2017 to 30 June 2019 |
| Project deliverables and timing                                                           | Purpose-built apprenticeship and traineeship training facilities and systems. |
| Cost of the Project to the State in 2017-18                                               | $3,998,000.00 |
| Basis of costings                                                                         | Quotes obtained through Department for Industry and Skills procurement process following State Procurement Guidelines. |
| Number, Type and priority areas of additional training contracts delivered                | This project will support additional commencements of apprenticeships and traineeship in the following priority areas:  
• Industries and sectors of future growth  
• Rural, regional and remote  
• Trade apprenticeships |
<p>| Data sources to demonstrate performance                                                    | Invoices from contractors |
| Timing of data availability                                                                | August 2018 |
| Any other evidence of project delivery                                                     | Purpose-built apprenticeship and traineeship training facilities and systems. |</p>
<table>
<thead>
<tr>
<th>Industry and employer engagement in the design of the project and level of support for the project</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stakeholder engagement workshops were conducted during the design stage of each major infrastructure upgrade. Stakeholders included local community, students, non-Government training providers, and industry groups. The Department for Industry and Skills sought feedback from key stakeholders, in April and May 2018, on the opportunities to increase apprenticeship and traineeship commencements and the supports required for the implementation of the Skilling Australians Fund in South Australia. The need for non-Government training providers to have access to TAFE campuses, particularly in regional areas, was identified by stakeholders as a solution to improve accessibility to apprenticeship and traineeship training, which is a barrier to employers employing apprentices and trainees. The quality of these facilities and ability to meet industry standards is critical to ensuring training is relevant and students are able to learn using the tools and techniques required by employers.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Relevant State context (max. 500 words)</th>
</tr>
</thead>
<tbody>
<tr>
<td>In 2017-18, the Department for Industry and Skills has sought to align its capital works program with broader Government objectives for the VET sector, including the need to increase apprenticeship and traineeship commencements. This aligns with the objective of the Skilling Australians Fund. As a result, a series of campus upgrades across South Australia have been undertaken to facilitate additional apprenticeship and traineeship commencements in priority areas, and to bring these facilities up to the latest industry standards. At the same time, the IT infrastructure supporting the regulation of training contracts has undergone a series of enhancements to facilitate increased commencements and reduce the waiting times associated with training contract approval.</td>
</tr>
</tbody>
</table>
PROJECT 4: Apprentice support proposal

| Project description/purpose | This project encourages apprenticeship and traineeship commencements by providing a range of supports for apprentices and trainees. These supports play a key enabling role in facilitating additional apprenticeship and traineeship commencements. The following apprentice supports are within the scope of this project:  
- Aboriginal Apprenticeship Program, which increases the participation of Aboriginal people in apprenticeships and traineeships through the provision of mentoring and subsidies  
- Automotive Workers in Transition Program, which provides former automotive industry employees with career advice, information, pre-apprenticeships, apprenticeships and traineeships, and training with similar characteristics, and connections to new employment  
- Travel and accommodation allowance, which provides financial support to apprentices and trainees who travel long distances to attend the off-job training components of an apprenticeship or traineeship  
- South Australian Group Training Program, which supports the provision of mentoring and pastoral care services for apprentices and trainees employed by Group Training Organisations. |

<table>
<thead>
<tr>
<th>Project period</th>
<th>1 July 2017 to 30 June 2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Project deliverables and timing</td>
<td>Support provided to apprentices and trainees to encourage commencements</td>
</tr>
<tr>
<td>Cost of the Project to the State in 2017-18</td>
<td>$4,326,000.00</td>
</tr>
<tr>
<td>Basis of costings</td>
<td>Department for Industry and Skills full financial year expenditure estimates</td>
</tr>
</tbody>
</table>
| **Number, Type and priority areas of additional training contracts delivered** | This project supports additional commencements across the following priority areas:

- Targeted cohorts
- Rural, regional and remote areas
- Industries and communities experiencing structural adjustment, and
- Trade apprenticeships

These supports were provided to 5,593 individuals in 2017-18 (year to date, this will increase by 30 June 2018). |
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Data sources to demonstrate performance</strong></td>
<td>Program reports and evaluations</td>
</tr>
<tr>
<td><strong>Timing of data availability</strong></td>
<td>September 2018</td>
</tr>
</tbody>
</table>
| **Any other evidence of project delivery** | Program guidelines for:

- Aboriginal Apprenticeship Program
- Automotive Workers in Transition Program
- Travel and accommodation allowance, and
- South Australian Group Training Program. |
| **Industry and employer engagement in the design of the project and level of support for the project** | All apprentice support programs have been designed with input from industry stakeholders.

For example, Regional Development Australia Boards have highlighted the importance of the travel and accommodation allowance in enabling apprentices and trainees from rural, regional and remote South Australia to undertake their apprenticeship or traineeship. |
| **Relevant State context (max. 500 words)** | The South Australian Government provides a range of supports for apprentices and trainees designed to support apprenticeship and traineeship commencements and completions.

These supports are targeted towards specific cohorts or areas that require additional assistance in order to meet training participation objectives. |
PROJECT 5: Promotional activities

| Project description/purpose | This project will develop marketing and communications strategies to promote the opportunities available through apprenticeships and traineeships and encourage more employers and prospective apprentices and trainees to commence a training contract in South Australia. Included within the scope of this project is:  
- market research of attitudes/perceptions and awareness about the opportunities available through apprenticeships and traineeships and other VET pathways linking to jobs of the future.  
- Marketing and communications strategies, based on a user centred approach, that will include the design and production of promotional material and a tailored project website.  
Promotional activities will be primarily directed at school leavers, their influencers (teachers and parents) and employers.  
This project provides the foundation for a concerted effort to change attitudes to skilled careers and promote the benefits of apprenticeships and vocational pathways over the four years of the Skilling Australians Fund. |

<table>
<thead>
<tr>
<th>Project period</th>
<th>4 June 2018 to 1 July 2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Project deliverables and timing</td>
<td>Promotional material and tailored project website by 30 June 2018</td>
</tr>
<tr>
<td>Cost of the Project to the State in 2017-18</td>
<td>$200,000.00</td>
</tr>
<tr>
<td>Basis of costings</td>
<td>Department procurement process</td>
</tr>
<tr>
<td>Number, Type and priority areas of additional training contracts delivered</td>
<td>This project will support South Australia’s Skilling Australians Fund projects to increase apprenticeship and traineeship commencements.</td>
</tr>
</tbody>
</table>
Promotional activities will be primarily directed at school leavers, their influencers and employers to encourage activity both in the supply and demand for apprenticeships.

<table>
<thead>
<tr>
<th>Data sources to demonstrate performance</th>
<th>Invoices from contractors</th>
</tr>
</thead>
<tbody>
<tr>
<td>Timing of data availability</td>
<td>August 2018</td>
</tr>
<tr>
<td>Any other evidence of project delivery</td>
<td>Market research report, printed promotional material and website to be launched in July 2018.</td>
</tr>
</tbody>
</table>

**Industry and employer engagement in the design of the project and level of support for the project**

The Department sought feedback from key stakeholders, in April and May 2018, on the opportunities to increase apprenticeship and traineeship commencements and the supports required for the implementation of the Skilling Australians Fund in South Australia. The need for a marketing campaign(s) was identified by stakeholders as critical to changing the 'brand' of apprenticeships and promoting apprenticeships/traineeships as an attractive career pathway.

Current and prospective employers of apprentices/trainees and key industry groups more broadly, will be engaged in the market research to maximise the benefits of future communications.

**Relevant State context (max. 500 words)**

The apprenticeship and traineeship pathway is important to building South Australia’s capacity to equip our economy with the workforce it needs, now and into the future.

The dramatic decline in the number of apprenticeships and traineeships in South Australia over the past few years raises concern about the state’s ability to meet future skill needs.

To date, a broad range of research around VET has been undertaken, particularly at the national level, to investigate how perceptions of VET by students and employers have affected uptake. Current evidence indicates that many young people are steering away from VET pathways to pursue university based qualifications.

The South Australian Government is committed to changing attitudes towards skilled careers, and is seeking to change and improve attitudes towards skilled careers to make this pathway more appealing. The intent is to encourage young people to consider a skilled career as a valuable and
fulfilling career path, rather than aspiring largely to university.

Further, the South Australian Government is seeking to improve participation by mature aged students, or university students/graduates seeking a change in career direction.

The Department will work closely with the Department for Education on a market campaign designed to improve community understanding about the opportunities available through apprenticeships and traineeships and other VET pathways.